



Eugene Active 20-30 Club

Active Contributor 2017 Sponsorship Program
\$2030

Buzzsaw Ball (value \$500)

- Half Table at the Active 20-30 Foundation's premier fundraising event
 - **Upgrade to Full Table (8 people) for additional \$500**
- Signage displayed on table
- Logo and "special thanks" in the program
- Active Contributor banner with logo and announced recognition at the event on Saturday March 11th

Duck Pen (value \$700)

- Opportunity to hang a 2 foot by 3 foot vinyl banner at Duck Pen
- Duck Pen is a valet bike parking service at every home Duck Football game and located at the LTD terminus, a highly trafficked area.
- LTD states over 15,000 people ride the bus to each game. The Club parks over 200 bikes per game, on average.

Children's Shopping Spree (value \$250)

- Last year we took 25 children from 2 organizations back to school shopping
- Sponsors one child's back to school shopping experience
- Active Contributor banner with logo at the event

Christmas Tree Pickup (value \$10)

- In early January, the Active 20-30 Club will pick up one Christmas tree free of charge (if within Eugene and Springfield city limits)

Children's Charity Raffle (value \$150)

- Annual fundraising raffle scheduled for March 2017
- Historically 500-1,000 tickets are sold
- "Special Thanks to our Active Contributors" with your logo printed on the back of each ticket

Lunch Sponsorship (value \$100)

- Active Contributors will have the opportunity to sponsor a lunch which includes distributing marketing materials, speaking briefly before our Project X raffle, as well as sponsoring Project X prizes

Membership (value \$150 for existing members, \$234 for new members)

- Each Active Contributor receives one complementary membership for the year
- The objective of Active 20-30 Club is to develop young people, by precept and example, into a more intelligent, aggressive and serviceable citizenship, and to create in them a desire to participate actively in civic and welfare work in their respective communities; to create in every member a desire for knowledge and self-improvement; to provide a practical means of forming friendships and goodwill among its members in their communities, their country and throughout the world; and to hold and promote entertainments, instructions, programs and social gatherings in and for the furtherance of the purposes of Active 20-30 International

Roster Book Advertisement (value \$200)

- Printed twice per year
- Active Contributors entitled to a full page advertisement
- Active Contributors recognized as such in their advertisement
- Approximately 150 roster books are printed and distributed to current, past and potential members twice per year

Website Recognition (value \$300)

- We will display your logo and a link to your website on The Eugene Active 20-30 Club website
- More and more of our projects and events are now being directed to our website, and your logo will be visible to all of our web traffic

Bulletin Recognition (value \$150)

- Active Contributors will be recognized in our bulletin each month, which is sent to current and past, fellow 20-30 Clubs in the National and International organization, and is posted on our website

Facebook Recognition (value \$150)

- All Active Contributors will be recognized on our Club's Facebook page

Banner Recognition (value \$600)

- Each year we print an "Active Contributor" banner to display at every event possible with your logo prominently displayed
- These events may include our annual Freedom Festival, 5K on the Runway, Children's Shopping Spree, Puttin' in the Whit, Beer Call, Cocktails and Connections Networking Event, Past Active Reunion Night and many more

Total Value \$3344

Let's discuss how one or more of these opportunities could fit in your annual marketing and charitable giving plan.



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2017 Sponsorship Program

***Thank you for making the choice to become an advertising sponsor for the club.
Please provide us with your company info so we can get you started!***

Date: _____

Company Name: _____

Primary Contact

First Name: _____

Last Name: _____

Title / Position: _____

Email: _____

Work Phone: _____ ext. _____

Cell: _____

Business Address

Mailing Address: _____ Suite # _____

City, State: _____

Zip: _____

Active Contributor (\$2,030)

Other Event: _____ Amount: _____

Please be sure to email your company logo in native format to the Active 20-30 Club

sponsorship@eugene2030.org